

Price County Fair Board Association Meeting
October 27, 2022
Meeting Minutes

Members present: Michelle Drobnik, Alexis Baratka, Cassandra Bogle, Peter Dahlie, Kristy Carlson, and Rosanna Bogle (Available by phone Wyatt Lebal and Paul Dischler)

Absent: Jed Hallstrand (excused)

Others Present: Darin Baratka (Price County Productions)

Meeting was called to order by Michelle Drobnik at 6:01 p.m.

Minutes: A motion was made by Peter to approve the minutes from September 25, 2022, seconded by Kristy. Motion passed. Need to communicate with Price Review for a retraction in regards to them stating \$18 a sq ft versus \$18 a foot.

Treasurer Report: Rosanna provided treasurers report. A motion was made by Kristy to approve the treasurers report, seconded by Peter. Motion passed.

Public Comment: None

Check Signers: Michelle, Wyatt, Jed, Kristy and Rosanna will remain as check signers.

Committees: Kristy made a motion to annex the committees, put tasks in spreadsheet monthly and keep it updated, seconded by Alexis. Motion passed.

Advertising (OTR Banner, etc):

- Alexis made motion to have Over the Road Banner in Phillips \$50 application be submitted to chamber, seconded by Kristy. Motion passed.
- Banners for light poles in Phillips is another option for advertising. Rosanna will find out the dimensions of the light pole loops to confirm the size of the banners.
- Schilling, LLC marquee for a month-long advertisement in August 2023. Need to keep it simple.
- Super One and Prentice IGA are additional areas to hang flyers for advertisement.
- Tavern League would be a good possibility to help get word out about fair...maybe do drink coasters at bars.
- Bohn Web Design – discuss options with Lynne for future web domain support.

Possible Fair Entertainment:

- Chris Kroeze - Solo, \$5000, w/sound & lights, 2ea 75 min sets or 2 hrs straight
 - Band, \$10,000, w/sound & lights, 2ea 75 min sets or 2 hrs straight
- Tom Katalin - Tom & Band, \$2400, w/sound & lights, 4 hrs
- The Dweebs - \$4500, w/sound & lights, 180 min (3 hrs), Thursday night
- Half Twisted/Half Knot - \$2800

- Kiddie Tractor Pull - \$500
- Butterfly Exhibit - \$500
- Rondinni - Magic Show - \$3000
- Petting Zoo
- Dirt Dash Derby (Bobby Uttecht) - \$5000; fair needs to cover insurance, sound system, fire/ems, two skidsters with operators. Michelle made motion that if the total cost is under \$8000, the Dirt Dash Derby will be scheduled, seconded by Cassandra. Vote was 5 yes, 1 no...motion was passed. Rosanna will communicate with Precour Ins in regards to how much insurance will cost.
- Follow-up with Paul in regards to tent and stage.

Sponsorship Letters:

- Bring back any changes to November meeting
- Email to all board members
- Email list of possible sponsors to all board members

Old Business:

- Vendor Contracts – Michelle going to reach out to K&M Carnival for 2023 Fair contract. Needing contract for November meeting.

New Business:

- January Convention in Wisconsin Dells – 8-11 Jan (Sun – Wed) -- Attendees – Michelle, Rosanna, Cassandra, Kristy and possibly Alexis and Paul.
- Peter initiated an exhibitor discussion in regards to past corrections needing to be made to the fair entry book. Fair book needs to be published and distributed sooner. More volunteers are needed in the exhibitor area. Need more school participants. In order to encourage more exhibitors, suggested to 1) waive entry fees, 2) give free passes, 3) mail fair book to encourage past exhibitors, 4) revamp premiums.
- Antique cases – Michelle will go to the next Antique Association meeting on 1st Thursday @ 6pm to discuss. Fred Smith is the POC.
- A Yeti Cooler is being raffled at \$10 a square starting at the Midway Tavern.
- Ross's Sports donated a crossbow for a raffle. Will give a discounted crossbow in the spring for another raffle.

Next Meeting:

- Future meetings will be held on the 4th Tuesday of each month.
- Next meeting will be on November 29 2022 @ 6pm, held in the basement of the Forward Bank.

Adjourn:

- Cassandra made a motion at 8:02pm to adjourn meeting, seconded by Kristy. Meeting was adjourned.