



Dear Friend of the Price County Fair,

We have missed you! Wow! It is a good feeling to see all the wonderful activities and events being held in Price County again. Good news, last month we were able to confirm we are having our 135th Price County Fair. This year will be a little different since we are down two historic buildings at the grounds and had to make some adjustments. Wednesday, August 25th, and Thursday August 26th this year will be for the 4-H'ers, judging, and fair entries only. We have entertainment, food and vendors lined up for August 27th-29th! The Price County Fair Association has been hard at work planning for an exciting and fun-filled fair to bring everyone back together for "the last 5 best days of Summer." An undertaking as large as our county fair can be a daunting task. However, Price County has some wonderful and caring benefactors, like you, that not only make planning and preparing each year easier but also extremely enjoyable. It is because of our supporters that we can offer our community an exciting weekend filled with "something for everyone". Funding the fair is the largest task we face every year. We are looking forward to partnering with you to make the 2021 fair one of the best ever.

There are varying levels of sponsorship to help fit everyone's donation budget. We have been so moved and inspired by your generosity over the past few years that we would like to give back to our sponsors in different ways. While every sponsorship level will include recognition in the "Thank You" advertisements, their names/business names on our website and Facebook mentions; there will be additional opportunities to have a custom-made banner created for varying levels of sponsorship. There is an opportunity to sponsor specific events/artists/attractions. These limited sponsorship positions will give your business or cause a chance to be a highlighted sponsor with many additional benefits.

Putting on the fair would not be possible without your help and we cannot thank you enough for your past and future donations. If you have questions regarding sponsorship opportunities or this year's entertainment, please contact Denae Walcisak at 715-428-2158 or denaewalcisak@gmail.com.

Sincerely,
Price County Fair Association, Inc.

Check Out These Exciting 2021 Sponsor Event Options that are still available!

- Alec Davis \$3,000
- Farmer Donnie \$2,550
- Dan Kirk Juggler with the Yellow Shoes \$2,000
- Tom Katalin and Hwy 41 \$1400
- Elvis Entertainment Artist \$600
- Kiddie Tractor Pulls \$425

Sponsor events are first come, first served and we will work with you to cover another event or partial event that would be still available

BUSINESS INFORMATION

Name of Business: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Contact Person: _____ Email: _____

Sponsorship Amount: _____ Event Preference: _____

please include a copy of your business logo as you would like it to appear in advertising.

Ultimate Grand Champion Sponsor – Title Sponsor of Carnival - \$5,000 and Up

- ❖ Name/logo listed on Sponsorship Recognition Board*
- ❖ Name/logo prominently displayed/mentioned in ALL advertising
- ❖ Sponsor's logo and website link included on the Price County Fair website & Social Media
- ❖ 25 season passes including rides
- ❖ Title mentions in ALL radio and newspaper coverage
- ❖ 4 or 5 Custom made banners displayed throughout the Fair*
- ❖ First option for title sponsorship for 2021 Price County Fair

Grand Champion Sponsor - \$2000 to \$3000 Sponsorship (or) Sponsor of Band/Attraction:

- ❖ Name/logo Sponsorship Recognition Board
- ❖ Name/logo ALL advertising campaigns & Mentions in ALL radio and newspaper coverage
- ❖ Logo and website link included on the Price County Fair website & Social Media outlets
- ❖ 20 Day Passes with rides (or) 10 Day Passes with rides AND 15 Standard Day Passes
- ❖ 2 or 3 Custom Banners displayed throughout Fair and/or at Band/Attraction primary area*

Blue Ribbon Sponsor - \$1000 to \$1500 Sponsorship:

- ❖ Name/logo on Sponsorship Recognition Board
- ❖ Radio and newspaper mentions & logo and website link on Price County Fair website & Social Media outlets
- ❖ 10 Day Passes with rides (or) 5 Day Passes with Rides AND 10 Standard Passes

Red Ribbon Sponsor - \$250 to \$600

- ❖ Name/logo on Sponsorship Recognition Board
- ❖ Radio and newspaper mentions & logo and website link on Price County Fair website & Social Media outlets
- ❖ 5 Day Passes with rides (or) 10 Standard Passes

Friend of the Fair- Individual/Family Donation between \$100 and under \$250

- ❖ Sponsor's name listed on our Sponsorship Recognition Board to be displayed at the Fairgrounds, Website and Social Media

Supporter -Donation under \$100

- ❖ Sponsor's name listed on Price County Fair website and Social Media

Title Sponsorship – Specific Event – Specific Amounts based on attraction cost

- ❖ Title, or Only, Sponsorship of requested Event
- ❖ Custom Banner with business/group logo and information or Family Information
- ❖ 10 Day Passes w/ rides (or) 5 Day Passes with Rides, 10 Standard Passes

* Sponsorship pledges must be received by August 7th, 2021, to ensure inclusion in advertising campaigns and banners are proofed and made on time. Please include your business name as you wish it to appear in advertising material and a copy of your business logo. Thank you for your participation in the 2021 Price County Fair!

Please return this completed form & your check made payable to:

Price County Fair Association, Inc., P.O. Box 123, Phillips, WI 54555