



Dear Price County Fair supporter,

The PCFA has been hard at work this winter planning this year's Price County Fair, which will be held from August 22-26, 2018. Funding the fair each year is an enormous undertaking that we cannot do alone, which is why you are receiving this letter. We are hoping you might consider putting some of your dollars to use by sponsoring one or more of the entertainment acts featured at the 2018 fair. The Price County Fair Association offers various sponsorship options, as noted below:

**Grand Champion Ribbon Sponsor** - donates \$1,000 or more, is recognized as a major contributor and receives the following benefits:

- Sponsor's name/logo listed on our new Sponsorship Recognition Board to be displayed at the Fairgrounds\*
- Sponsor's name/logo mentioned in all advertising campaigns for the Price County Fair
- Sponsor's logo and website link included on the Price County Fair website & Social Media outlets
- 4 FREE season passes with rides for this year's Price County Fair
- Recognition in "Thank You" advertisement published in local newspapers after the fair
- Sponsor's name displayed in the area of the event while the event is featured
- Limited radio and newspaper coverage

**Champion Ribbon Sponsor** - donates between \$500 and \$999 and receives the following benefits:

- Sponsor's name/logo listed on our new Sponsorship Recognition Board to be displayed at the Fairgrounds\*
- Sponsor's name/logo mentioned in all advertising campaigns for the Price County Fair
- Sponsor's logo and website link included on the Price County Fair website & Social Media outlets
- Two FREE season passes with rides for this year's Price County Fair
- Recognition in "Thank You" advertisement published in local newspapers after the fair
- Sponsor's name displayed in the area of the event while the event is featured

**Blue Ribbon Sponsor** - donates between \$200 and \$499 and receives the following benefits:

- Sponsor's name/logo listed on our new Sponsorship Recognition Board to be displayed at the Fairgrounds\*
- Limited radio and newspaper coverage
- Sponsor's logo and website link included on the Price County Fair website & Social Media outlets
- Two FREE 1 day passes with rides for this year's Price County Fair
- Recognition in "Thank You" advertisement published in local newspapers after the fair

**Friend of the Fair**- donates between \$50 and \$199. This is geared toward the individual/business who would like to support the fair in a limited capacity. They receive the following benefits:

- Sponsor's name listed on our new Sponsorship Recognition Board to be displayed at the Fairgrounds\*
- Sponsor's name and website link included on the Price County Fair website & Social Media outlets
- Recognition in "Thank You" advertisement published in local newspapers after the fair

**Please see the reverse side of this sheet for 2018 Sponsor Options**

Putting on the fair would not be possible without your help and we can't thank you enough for your past and future donations. If you have questions regarding sponsorship opportunities or this year's entertainment, please contact either Peter Dahlie 715-339-2759 or Sue Nordall 715-780-0556.

Sincerely,  
Price County Fair Association, Inc.

## 2018 SPONSORSHIP OPTIONS

You may sponsor an entire event or a portion of any event, or you can chose to just sponsor the fair on a where-needed basis. We appreciate any help to keep having a successful fair.

### **GRAND CHAMPION RIBBON SPONSOR – donates \$1,000 or more**

Sushi Roll - \$3,000  
Dan Kirk - \$2325  
Horse Pulls - \$2000  
Rising Phoenix - \$1500

### **CHAMPION RIBBON SPONSOR – donates \$500 - \$999**

Karaoke Contest - \$500  
Butterfly House - \$500  
Lawn Mower/ATV/Mini Rod Pull \$500

### **BLUE RIBBON SPONSOR – donates \$200 - \$499**

Kiddie Tractor Pull - \$400

### **FRIEND OF THE FAIR – donates \$50 - \$199**

We would like to become a sponsor of the 2018 Price County Fair. As a sponsor, I understand that Price County Fair Inc. will provide me with all the benefits listed on the 2018 Sponsorship Levels sheet for the appropriate dollar amount of sponsorship.

**\*Advertising campaigns will begin in May. Kindly make your sponsorship pledges by May 15th, 2018 to be sure you are included in all advertising campaigns. Please include your business name as you wish it to appear in advertising material and a copy of your business logo. Thank you for your participation in the 2018 Price County Fair! 😊**

### **BUSINESS INFORMATION**

Name of Business: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsorship Amount: \_\_\_\_\_ Event Preference: \_\_\_\_\_

Please return this completed form & your check made payable to:

**Price County Fair Association, Inc., P.O. Box 123, Phillips, WI 54555**